

Building Climate Resilience: Transforming Communities through Green Workforce Development







URBAN WATERS LEARNING NETWORK





https://urbanwaterslearningnetwork.org





We are a peer-to-peer network of people and organizations working to conserve, restore and revitalize America's urban waterways, supporting our members' work through tools, training, mentoring and financial assistance.



Building Climate Resilience: Transforming Communities through Green Workforce Development

TODAY'S PRESENTERS







Amelia Rose Executive Director Groundwork Rhode Island

Devin Hamilton Program Director PowerCorpsPHL

Steve Affat Senior Program Manager Green City Force

Groundwork Rhode Island

Building Climate Resilience: Transforming Communities through Green Workforce Development

For the Urban Waters Learning Network

Building Water Equity and Climate Resilient Communities for ALL Learning Series

> **Amelia Rose, Executive Director** Groundwork Rhode Island

Groundwork Rhode Island

Groundwork Rhode Island builds healthier, more resilient, and more equitable urban communities in Rhode Island by improving the physical environment and creating economic opportunities for local residents through job training, employment, and social venture programs.

62 adults and young adults trained in 2023

Adult Workforce Development

OSHA 10, HAZWOPER, Lead RRP, CWP Clean Water Certificate, Stormwater, Wastewater, Urban Forestry, Landscaping

GroundCorp has 8 employees

Adult Job Training Started in 2002 with first EPA Brownfields Job Training Grant







GroundCorp Started in 2010

Youth Workforce Development

25 youth in the summer

12 youth in the academic year

Hands-on projects, stewardship, education, and enrichment

Green Team







Harvest Cycle Compost

611+ subscribers

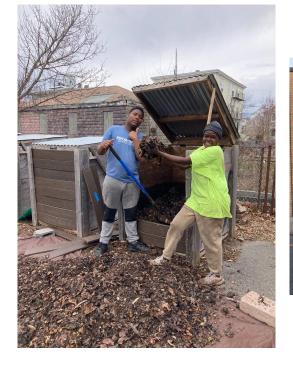
11 food scrap drop-off and/or processing sites

Over 221,000 lbs of food scraps diverted in 2023

2 haulers, 2 processing staff



West End Compost Hub opening in 2024



Started in 2018



Groundwork Rhode Island

Fee for Service

How we work with our communities

Paid Employment for Local Residents







Grant-Funded







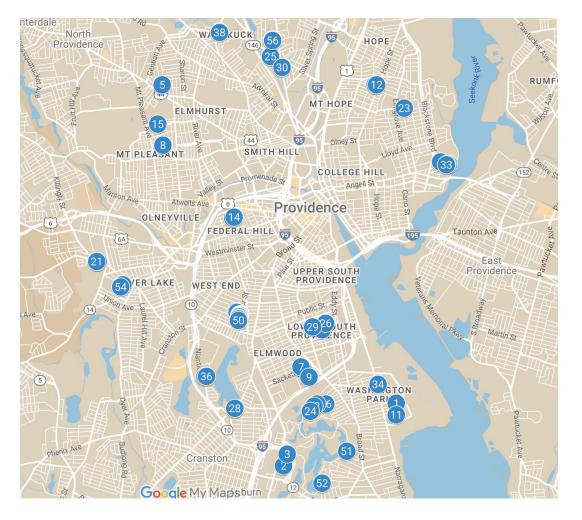
Green Stormwater Infrastructure

Rain gardens, right-of-way bioswales, downspout diversion, rain boxes

Mostly grant-funded projects but some fee for service to depave backyards



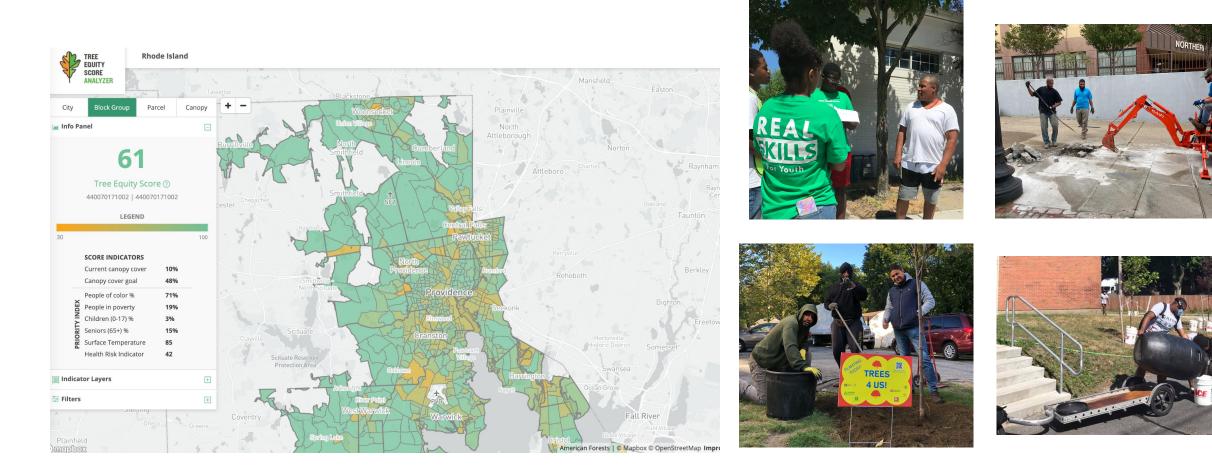




Tree Planting and Stewardship

Outreach, depaving and pit prep, planting, watering, 3 years of stewardship

644 trees planted, ~600 trees watered in 2023

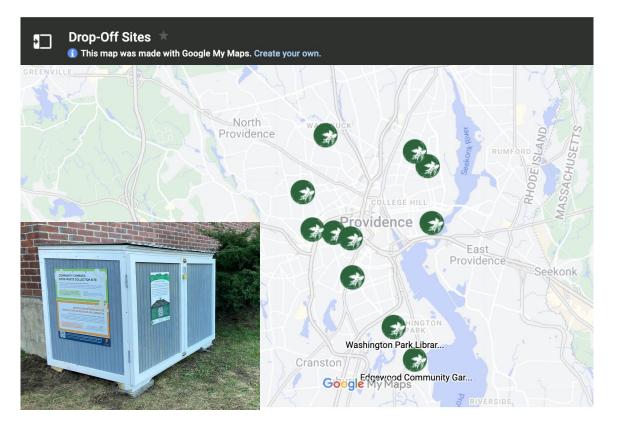


Composting

Decentralized community composting

Food scraps stay in the community as a resource

Pick-up and Drop-off services Aggregation points/Processing Sites









GroundCorp - year-round, full-time employment

Engagement, Recruitment, Retention, v@evelopmenthe employment

Canopy Crew - new effort, part-time, seasonal

Green Team - year-round, part-time for youth



oin us from April 17 to June 9, 2023 for an 8-week green industry job training program for formerly incarcerated men & women

Green Reentry and Canopy Crew - Collaboration with Garden Time and PNPP









Chris Barboza GroundCorp Landscape Team Member

Javon Threats GroundCorp Landscape Team Member Ricardo Tillman GroundCorp Landscape Team Member



Arleen Hernandez Program Coordinator



Tetee Kromah

Harvest Cycle Processing Staff



Stephanie Moniz Training and Education Coordinator

Thank you!

Amelia Rose

arose@groundworkri.org

groundworkri.org



Advancing Community Connecting People to Careers

Devin Hamilton, Program Director

PowerCorpsPHL Overview

PowerCorpsPHL (PCPHL)

- Established 2013, in partnership with City of Philadelphia and AmeriCorps
- Aligned with Philadelphia's Green City Clean Waters Initiative
- Engages out-of-school or out-of-work 18- to 30-year-olds in an immersive, paid 4- to 24-month program that results in connection to living wage jobs in energy, green infrastructure, and community-based careers.
- Runs three programs and one social enterprise in Philadelphia and provides technical assistance to cities nationwide interested in adapting our model to their region. This work has resulted in:
 - the launch of the Environmental Justice Corps in Buffalo, NY in 2021
 - the launch of the Reading Climate Corps in Reading, PA in 2022
 - the launch of PowerCorpsBOS in Boston, MA in 2022

PowerCorps Model









PowerCorpsPHL Programs

- **TRUST** an urban-farm-based healing initiative for justice-involved young adults and young adults vulnerable to gun violence.
- Foundations: an AmeriCorps program engaging unemployed or under-employed young people in crew-based environmental and community-based projects. Foundations offers full-time work experience, professional development, supportive services, and career exploration.
- **Career Training:** industry-specific advanced training tracks in Green Stormwater Infrastructure, Urban Forestry, Solar, Masonry, Park Rangers, and Youth Work.







PowerCorpsPHL members participating in various training activities.





OPTION **TO EXIT**



SEEKING

3

STIPEND

\$14/HOUR

and more

R

Young people (18-30) who:

- have a HS diploma/GED
- are un-/under-employed
- are seeking a career

Returning residents and individuals w/court-involvement highly encouraged to apply

preparing for career training

T.R.U.S.T. \$75/SESSION **COURT-INVOLVED?**

(5)

STIPEND

Engage immediately in our part-time, paid experience to:

- access individualized life and skills coaching
- unlock additional supportive services

explore your options

FELLOWSHIPS

Immersive, careerspecific, individual placement work experiences hosted by employer partners

Opportunities for credentialing, connection to post-secondary education, & academic supports

Sites change based on interest.

- examples include: urban farming
 - community outreach
- grounds maintenance



PHASE TWO: CAREER TRAINING



R **INDUSTRY ACADEMIES**

Sector-specific on-the-job training, technical content, & credentialing

GREEN INFRASTRUCTURE

- · Hands-on training in green water systems
- Created in partnership with Philadelphia Water

URBAN FORESTRY

- · Hands-on training in tree care + power tools · Leads to careers in arbor
- work and land care

PARK RANGER

- Leads to people-facing careers in green spaces
- Created in partnership with Philadelphia Parks & Recreation + Philadelphia Ranger Corps

BRIGHT SOLAR FUTURES

- · Hands-on training in solar installation and sales
- Created in partnership with Philadelphia Energy Authority + Solar States

MASONRY

- Hands-on training with union pathway
- Created in partnership with Pullman, Eastern State, + REBUILD

YOUTH WORK

- Leads to careers in youth development, youth advocacy, + direct service
- Created in partnership with the non-profit community

95% Black

4% Latinx

70% Men

50% Court-Inv olved

40% parents



OPTION TO EXIT

Earn, learn, and serve while exploring career options and

community-based green spaces, water systems, urban farms,

4 MONTHS TO UNLOCK PHASE 2

COHORTS START SPRING & FALL

EARN ~ \$1,600 FOR EDUCATION

SERVICE = ADDITIONAL CITY CIVIL

Full-time, crew-based AmeriCorps service supporting

SERVICE POINTS

PHASE ONE: FOUNDATIONS

ENTER EMPLOYMENT OR **ENTER/CONTINUE PSE**

EXIT





GSI Academy Partnerships









Green Stormwater Industry Academy

- Performs GSI maintenance and provides pre-apprenticeship training for skilled trades within water operations.
- Earn OSHA-30, Driver's License and other industry credentials.
- Crews complete 50-98 work orders per month depending on size and workload of individual SMPs (Storm Water Management Practices).
- SMP Types: Stormwater trees, Tree Trenches, Bump-outs, Planter boxes, Smaller Raingardens

Work Includes:

- Surface maintenance removal of weeds, sediment and other debris that would hinder the operation of the system
- Mulching Seasonal mulching to suppress weeds, increase infiltration and retain soil moisture for better plant success
- Pruning of trees with in the SMP's
- Vegetation Cutbacks
- Weeding and Invasive removal

Philadelphia Water-Apprenticeship

Gadrage property I Academy are eligible to apply PWD's Apprenticeship program. Graduates develop the skills and experience to make them uniquely qualified for positions

Grounds & Facilities Maintenance

- Phase 1 Pre-Apprenticeship (PCPHL)
- Phase 2 Community Apprentice
- Phase 3 Grounds & Facilities Maintenance Worker 1
- Phase 4 Grounds & Facilities Maintenance Worker 2

Engineering Aide

- Phase 1 Pre-Apprenticeship (PCPHL)
- Phase 2 Community Apprentice
- Phase 3 Engineering Aide Trainee
- Phase 4 Engineering Aide 1
- Phase 5 Engineering Aide 2

PCPHL Alumni have comprised 57% of PWD apprenticeship hires since 2014

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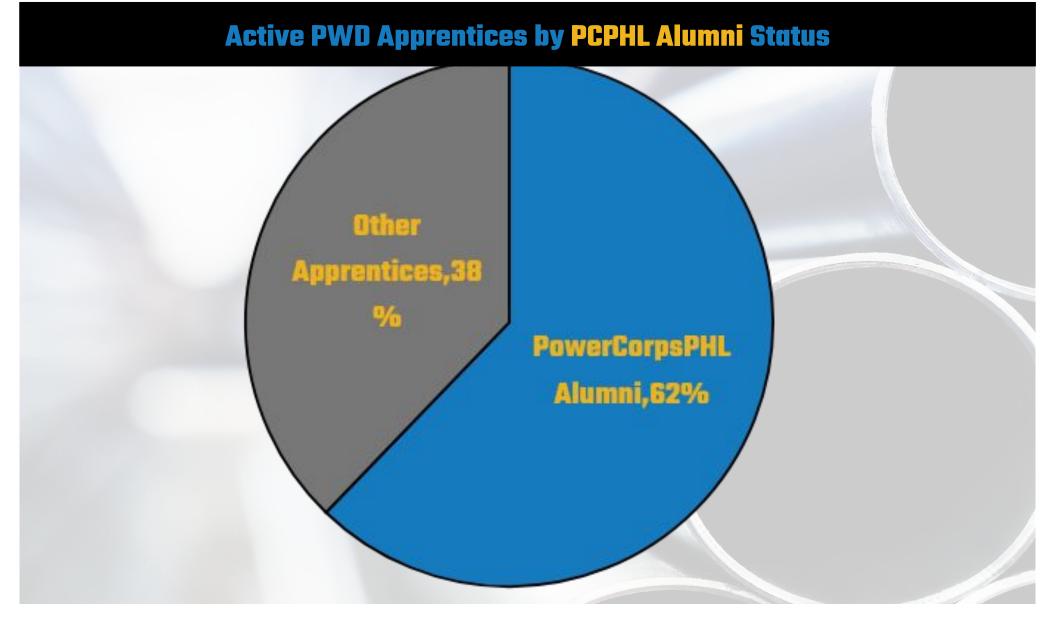


69% of PCPHL alumni hired since 2014 have retained their employment with PWD

Å 888 \$ \$ 8

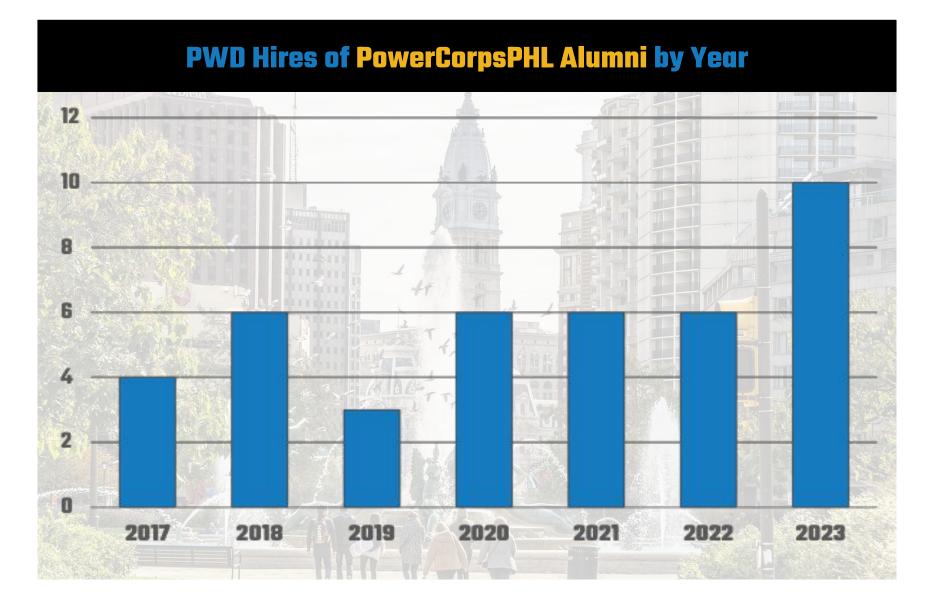






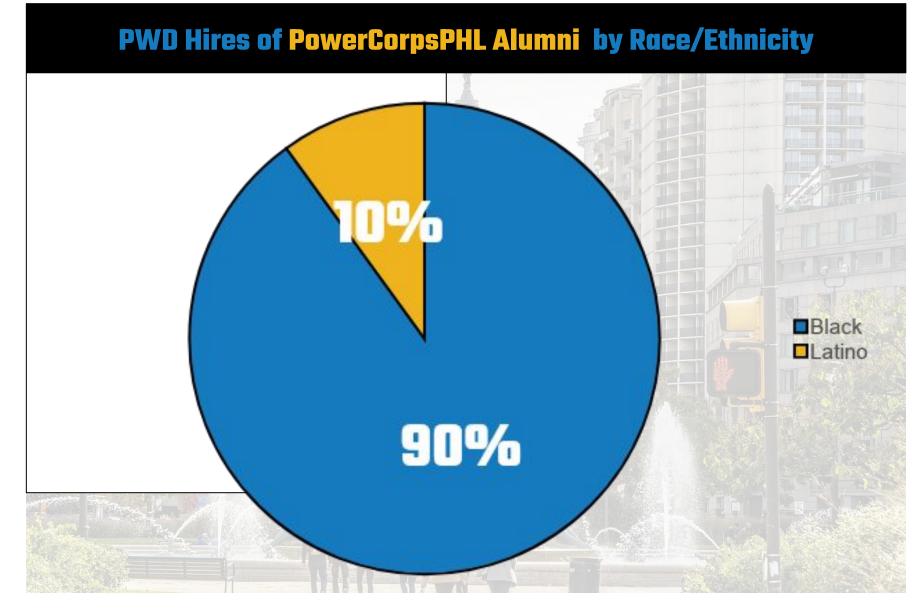
















SUCCUSS STORY







OUR SUCCESS



OF GRADUATES MOVE INTO CAREERPATHWAY EMPLOYMENT



IN-PROGRAM RECIDIVISM COMPARED 45% CITYWIDE



OF BUDGET= DIRECT BENEFIT



PROGRAM PARTICIPANTS



TREES PLANTED



ACRES OF LAND TREATED





Contact Information

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Daniel Lawson Director of Technical Assistance <u>daniel@powercorpsphl.org</u>

Gentris Jointe Assistant Director of Workforce Development <u>gentris@powercorpsphl.org</u>





Building Climate Resilience: Transforming Communities Through Green Workforce Development

Agenda

- Welcome & Introductions
- About Green City Force



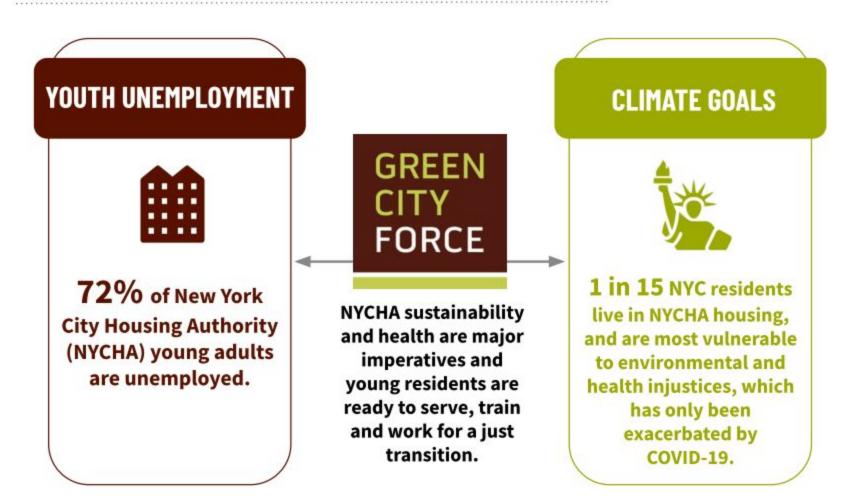
GCF trains young leaders to power a green and inclusive economy, through service.

We are working toward a "green city" rooted in





NEED AND OPPORTUNITY





NYCHA Sustainability Service Goals

Community Engagement and Outreach

- Inform residents of Eco-Hub activities and opportunities to engage
- Conduct resident surveys
- Attend Resident Association meetings
- Recruit resident volunteers

NYCHA Gardening and Greening

- Support gardening and greening projects at other NYCHA developments
- Plant, perform maintenance, and support gardens within Eco-Hub Developments

Energy Efficiency Education

• Outreach to and educate residents on energy efficiency changes in heating systems

Composting, Recycling, & Waste Management

- Transform food scraps into compost, a nutrient-rich soil amendment to help grow organically
- Outreach to and educate residents on composting, recycling, and proper waste management



Eco-Hubs Powered by GCF

The Farms at NYCHA managed by Green City Force are transitioning to **Eco-Hubs powered by Green City Force** to better promote sustainability and ensure community resiliency.

WHAT IS AN ECO-HUB?

An **Eco-Hub** is an outdoor community space where Green City Force will operate programs that support sustainable practices around food, water, waste and energy.



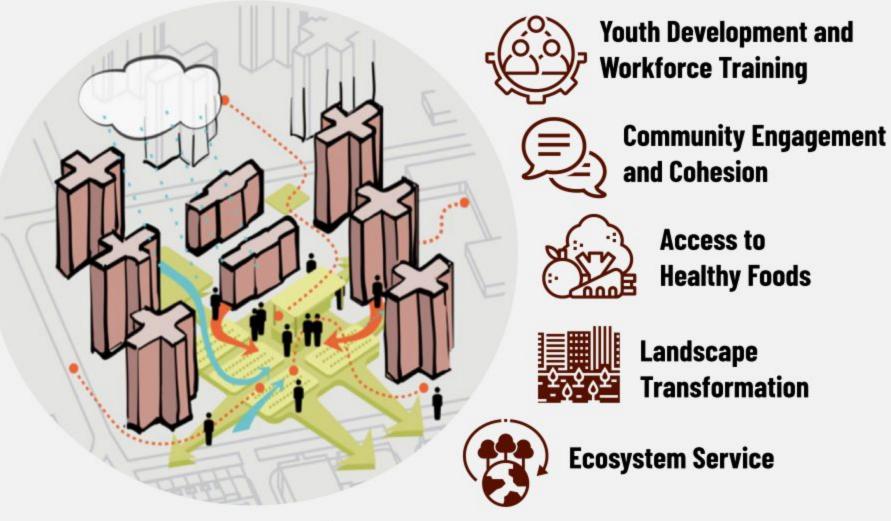
HOW CAN RESIDENTS GET INVOLVED?

The Eco-Hubs will offer residents the opportunity to have a larger role in the stewardship of the farms. To make sure the space and activities reflect resident needs, we want to hear from you! Residents can take a survey and look out for more opportunities to share their thoughts and concerns with us throughout the year.

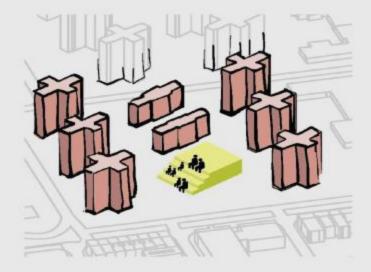


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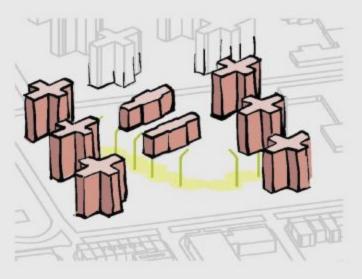
Design Principles | Landscape Transformation



Be highly visible.



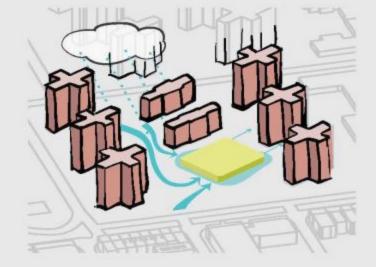
Provide vibrant green space.



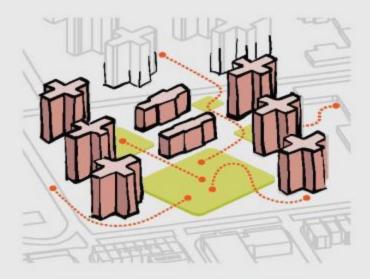
Use lighting design to make spaces feel safer.



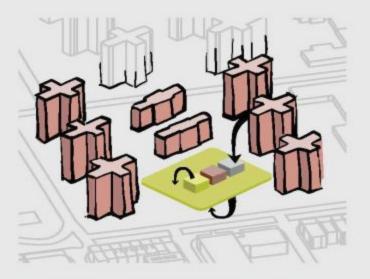
Design Principles | Ecosystem Services



Reduce rainwater runoff into city sewer systems.

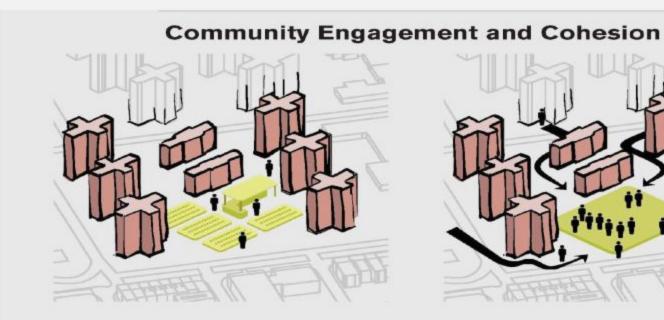


Support pollinator, habitat and pedestrian corridors.



Support sustainable local ecology.





Provide space for community engagement with the farms.

Encourage other kinds of informal community gatherings and events.





Foster active living and healthy eating.



Function as a true training facility for NYCHA youth.



IMPACT IN COMMUNITY

Increasing NYCHA resident consumption of fruits and vegetables, and resident savings (3 year outcomes, 2019 CUNY report*)

153,000 lbs of produce distributed







28,000 visits

To weekly farm stands



4,000 students Educated in farm based

learning



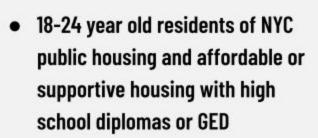
CUNY Urban Food Policy Institute

GREEN CITY FORCE PROGRAM MODEL

Service Corps



We design service as a path to greater well being and means to enlist young people to become contributors and leaders in the movement to build a greener, fairer and more just world.



- 6-10 month AmeriCorps service
- Impactful, skills-building environmental initiatives in NYCHA

- Direct employment, apprenticeships or college
- GCF sectoral training initiatives with employers

Alumnihood

- GCF social enterprise
- Ongoing coaching and support

GREEN CITY FORCE PROGRAM MODEL



ORIENTATION SERVICE BOOT-CAMP **UNIFORM CEREMONY** OFFICIAL SERVICE DEPLOYMENT **SERVICE & TRAINING IN ACTION** SELF-DEVELOPMENT TRAINING SUCCESSFUL COMPLETION RECOMMENDATION FOR PLACEMENT **GRADUATION CEREMONY**



Technical Training

Urban Agriculture/Horticulture (in service & GCA) Environmental Literacy Curriculum (GCA) Roots of Success (Pre-Apprenticeship - GCA) Composting (in service) OSHA 40 (in service) Culinary/Food advocacy Energy Efficiency / Solar

General Service related training (in service)

- Introduction to civic duties
- Professional preparation
- Mastery and confidence on field- team oriented settings
- Volunteer management
- School group education

Outreach (in service)

- Needs analysis of Community
- Data collection from Community, Data input
- Surveying

- Land/site analysis and maintenance
- Data collection
- Labor ready building body stamina
- Leadership development Media interviews, corporate funder visits, visits to conferences to represent GCF, exercise team leadership daily



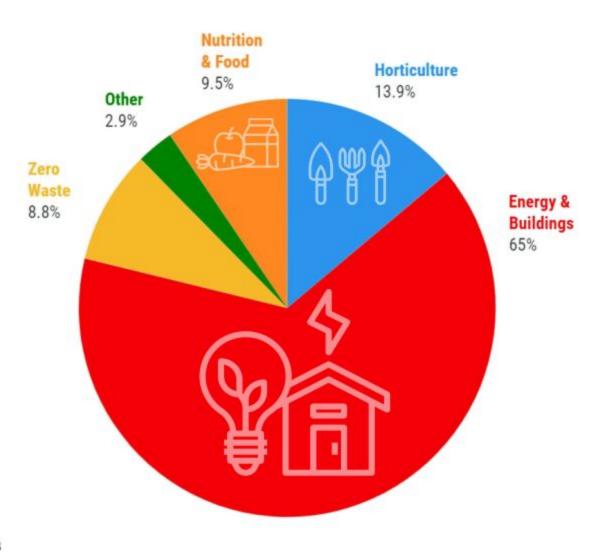
CAREER PATHWAYS FRAMEWORK



SECTORAL Focus

GCF training and placement is focused on the *Sustainable and Resilient Buildings and Communities Sector*, covering Energy & Buildings, Horticulture, Nutrition & Food, Zero Waste, and other (college, community health, additional service terms). NB:Numbers are all-time placements

Initial Placement by Sub-Sector



THANK YOU!

Steven Affat Senior Program Manager <u>steve@greencityforce.org</u>

BEFORE YOU GO...

ICYMI - New EPA Community Change Grants will support workforce development programs to reduce greenhouse gasses!

Connect! Network with others on issues of equity in climate resilience

Tell us what you think! See evaluation survey

Join the Online Community! Join us on Mobilize:https://urbanwaterslearningnetwork.org/join/

LEARNING SERIES

Building Water Equity & Climate Resilient Communities for ALL

www.urbanwaterslearningnetwork.org

Thank you!

THE CLIMATE IS CHANGING WHY AREN'T WE?

Share your feedback via the evaluation link in the chat!