

URBAN Waters

LEARNING NETWORK

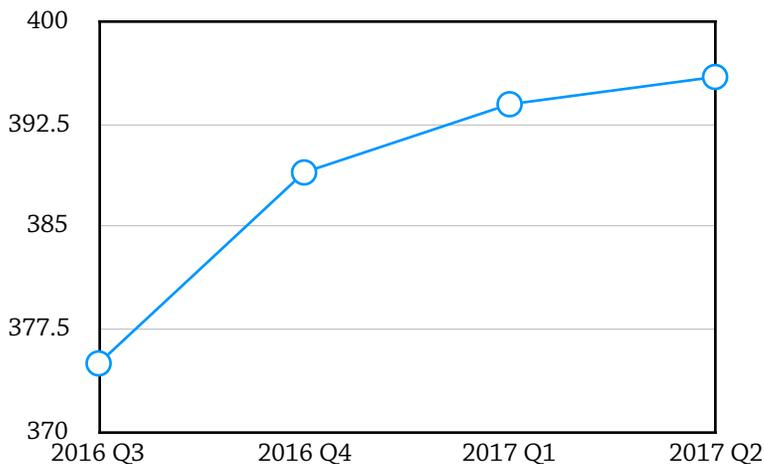


The Urban Waters Learning Network is a peer-to-peer network of people and organizations that share practical on-the-ground experiences in order to improve urban waterways and revitalize the neighborhoods around them. Groundwork USA and River Network are partners in coordinating the Learning Network, providing support and opportunities for members to share successes, challenges, and technical resources.

UWLN engages its members through workshops and activities at **the annual River Rally conference**, the **UWLN website** (urbanwaterslearningnetwork.org), a **quarterly newsletter**, and **webinars**.

SEMI-ANNUAL REPORT: JANUARY-JUNE 2017

MEMBERSHIP and OUTREACH

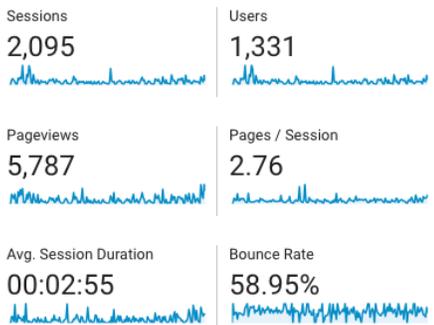
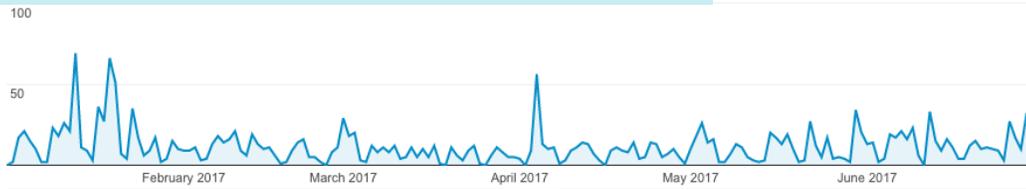


- * UWLN comprised 396 members.
- * Basecamp participation included fifty-one messages and nine new files uploaded.
- * The quarterly Newsletter reached 106 members.
- * The Newsletter mailing list comprised 201 NGOs; 173 government agencies (federal, state, municipal, county, and regional); nineteen academic contacts; seventeen businesses; and thirty-four other/unknown, totaling 444 recipients.
- * UWLN hosted three webinars, reaching an estimated 450 people, including website/ Youtube views.

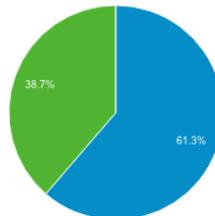
UWLN at RIVER RALLY

- * River Rally 2017 took place May 8-11 in Grand Rapids, MI. UWLN hosted twenty workshops and open-table discussions, and held an Urban Waters Learning Forum for approximately 100 Urban Waters Small Grant recipients.
- * UWLN administered forty-five scholarships in the amount of \$14,876 to help grant recipients attend River Rally 2017.
- * As part of a new initiative to recognize outstanding accomplishments within the Network, UWLN issued four Expert and Signature Awards at the Urban Waters Learning Forum.

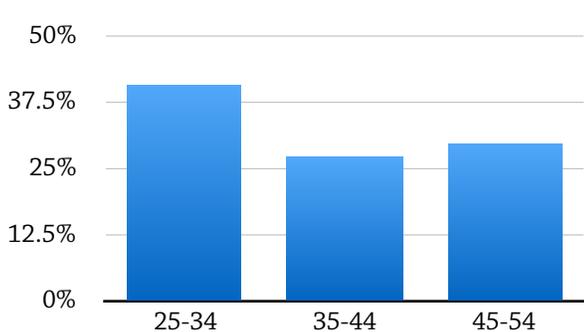
WEBSITE



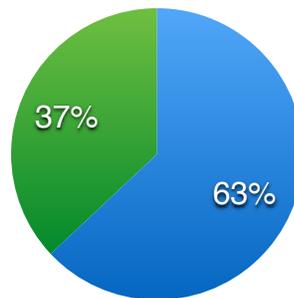
■ New Visitor ■ Returning Visitor



- * Website traffic increased by about 66% from 2016 to 2017. Out of 2,095 sessions, 1,285 are new visitors at 61.34%, with returning visitors at 38.66%.
- * Website visitors came from 533 cities throughout the continental U.S., Alaska, and Hawaii.
- * 519 users stayed for longer than a minute on the site (long enough to fully engage with at least one resource), accounting for 3,678 separate page views.
- * The Resources were the most popular, followed by the Impact Stories. The most popular Network Blog post, attracting 228 readers, was written by Hannah Kett, a network member.



■ Age



● Female ● Male

- * The UWLN website reaches approximately 300 people per month. In total, over 2,000 people from over 600 American cities have visited the website. Visitors are of all ages, and mostly women.

Impact Stories



Forty stories highlight successful Urban Waters restoration projects and EPA-funded initiatives around the country. Each Impact Story is reviewed by the EPA Project Officer assigned to the EPA Region.

Network Blog



To encourage more consistent engagement among peers, the Urban Waters team recently started a blog where users can contribute their personal stories and experiences.

Resources



The UWLN team maintains an online searchable database of up-to-date reports, manuals, studies, and other informational and training resources. There are now 150 resources and growing.